

100 TAKE THE
CHALLENGE

Better Bray Challenge

VOLUME 1, ISSUE 1

AUTUMN 2012

- See our Banners on Main Street and Bray Sea-front
- We can provide car and window stickers for your project
- E-mail info@betterbraychallenge.ie
- Thanks to Finnegan Coaches, sponsors of our bus shelter posters

UP, RUNNING AND HEADING FOR SUCCESS

The Bray Lions Club 'Better Bray Challenge' has created a buzz throughout the Bray community since its launch in May.

Already more than 100 local businesses, voluntary organizations, public bodies and sports clubs have signed up to the project and have set themselves a wide range of challenges.

Indeed we are now certain that when the project reaches its climax early next year, Bray will indeed be 'A Better Place to Live, Work and Play'

The launch of the 'Better Bray Challenge' at Kilruddery House attracted national and local media attention and since then a dedicated team from Bray Lions Club has been working with participants to help them achieve their goals.

We are now in Phase Two of the project during which we are encouraging more businesses and organizations to get involved. We particularly invite sports clubs, residents associations, schools, voluntary groups and businesses to be 'Up for the Better Bray Challenge' and we are confident that the numbers participating will increase even further as we move towards the 'Better Bray Celebration Day' in May 2013.

As a participant we can now offer you additional materials including car and window stickers. For a supply of these please contact your Bray Lions Liaison Officer or e-mail fcorr100@gmail.com.



Three Projects for Bray



Four organisations gathered at Bray Sailing Club to celebrate three 'Better Bray Challenge' projects. Included in our picture are Eoin Buckley, Sunbeam House Services, Frank Corr, Bray Lions Club, Darren and Caroline Murphy, Neville Murphy and Co', Solicitors, Mick Teehan, Levi Clarke and Kevin Hoey of Sunbeam House Services, Liz Walsh, Commodore, Bray Sailing Club, Victoria Hampson of Takeda and Flor O'Driscoll of Bray Sailing Club. See stories inside.

Takeda Makes Friends at Sunbeam House



**EOIN
BUCKLEY,
MICK
TEEHAN,
LEVI
CLARKE
AND
KEVIN
HOEY OF
SUNBEAM
HOUSE
WITH
VICTORIA
HAMPSON
(TAKEDA)**

Takeda, a local manufacturer, is partnering Sunbeam House Services to actively promote a schedule of Corporate Social Responsibility initiatives which will include sports and environmental activities and the participation of staff in the Sunbeam House 'Friends in Deed' programme.

The Sunbeam House Services Community Partnership with Takeda began early this year and 'is going from strength to strength', according to Eoin Buckley, Community Volunteer Co-Ordinator. 'We were delighted to learn that Takeda had a very strong Corporate Social responsibility ethos', he says. 'Takeda kindly invited to an origami workshop. As they are a Japanese company, origami was something very new to our clients and staff here in Sunbeam House.

A number of staff from Takeda have also become part of our 'Friends in Deed' programme in which we aim to match people from the community with clients who have an intellectual disability'.

Says Victoria Hampson, corporate communications executive and CSR Community Partnership Liaison Officer at Takeda: 'We have undertaken many joint activities that have given our staff opportunities that would not have been normally there. By working with SHS we have benefitted and enriched the lives of our staff, the SHS clients and the Community.

Emma Backs Challenge

Bray author Emma Hannigan is a keen supporter of the 'Better Bray Challenge'.

Emma lives in Bray, Co Wicklow with her husband Cian son Sacha daughter Kim and cat Tom.

She has encountered and overcome cancer on eight occasions and has used the experience of her illness to write a series of best-selling books including 'Designer Genes', 'Miss Conceived' and 'The Pink Ladies Club' She has also written a memoir called 'Talk to the Head Scarf'.

Her latest novel called 'Keeping Mum' is now in bookshops.

Emma appeared on East Coast FM's Morning Show talking about the Better Bray Challenge.

Adam's App Scores

The challenge set by Adam Harris, Bray Lions Club Young Ambassador is to research, design and publish a smart phone app which will help combat suicide among young people.

Adam has been working on the project for the past year and it is now in the final stages of verification prior to publication in the Apple Store.

The app, which is supported by Bray Lions Club, enables young people to access help lines and support services in their local areas throughout the country.



**Banners
on Bray
Main
Street**

LAW Firm's Landscape Project

Law firm Neville Murphy and Company has enhanced the environment of Prince of Wales Terrace with a landscaping project at its offices and Bray Sailing Club has invested in the refurbishment of its Clubhouse and Dinghy Enclosure.

Said Commodore Liz Walshe:

'Bray Sailing Club is an integral member of Bray's sporting community. Our club mandate is to promote and encourage sailing for all in our Community. We believe that sailing is a sport to be en-

joyed by young and old and every Summer we run a Sea School which introduces newcomers to what we hope will be a lifelong interest. Our aim is to dispel the notion that sailing is an exclusive sport.'

Our picture shows Darren and Caroline Murphy at a photo call in Bray Sailing Club to mark the 100th participant in the 'Better Bray Challenge'



We are here

to help.

Contact us on

info@betterbr

aychallenge.ie

Superquinn Backs Lakers

Lakers Club for children and adults with an intellectual disability and Superquinn Bray have started an exciting partnership joining forces to raise funds and to support The Better Bray Challenge.

Speaking at the launch, Campaign Manager with Lakers, Anne King, said 'we are extremely proud of our associa-

tion with Superquinn Bray and we believe this initiative will strengthen our relationship even further. Lakers make such a difference to the lives of people with an intellectual disability and their families, and with this level of support from the Superquinn we can raise much needed funds to develop our club.'

Also speaking at the launch, Superquinn Bray Store Manager Neville Raethorne added 'Superquinn Bray was set a challenge by Bray Lions Club as part of the 'Better Bray Challenge' to come up with an initiative to engage the local community and 'Make Bray Better'

Get Your T Shirt

We have a limited number of exclusive t shirts in the 'Better Bray Challenge' livery. They are ideal for staff motivation and promotions. The t shirts cost €8 and are available in small, medium or large size. Please e-mail your order to fcorr100@gmail.com

Staff at Superquinn have already spread the 'Better Bray Challenge' message by wearing the t shirts in the store. We invite other 'Better Bray Challenge' participants to wear the t shirts for a period. Stocks are limited however— so get your order to us soon.



A stylish t shirt to promote 'Better

Bray Challenge'



Bray Lions Club
Supporting Bray Community
since 1987

Support our Charity Auction at Hollands
Bar on Thursday 22nd. November
Join in Bray Charity Sea Swim on New
Year's Day

We Serve

RECOGNITION

We have been working on concepts of offering appropriate recognition to participants in the 'Better Bray Challenge'. All successful participants will be presented with a 'Certificate of Achievement' at the 'Better Bray Celebration Day' and we are also planning to enable all participants to present a visual display of their project in a special 'Better Bray Exhibition'. If you are currently working on your Challenge you might consider retaining visual material which could be used in your display.



Who Is Taking the Challenge ?

Among the businesses, clubs, voluntary organizations, public bodies and individuals who have registered with the 'Better Bray Challenge' are:

Industrial

Alert Packaging, Alpha CC, Fortune Print, Inventise, Megazyme, Novara Construction, Oriflame, Rainbarrels, Takeda

Professional

Bray Credit Union, Mitchell Douglas Auctioneers, Neville Murphy & Company, Solicitors, Druid Chef Rory Morahan

Media

East Coast FM, Hospitality eNews, Wicklow Times

Educational

Bray - Did You Know, Festina Lente, St. Cronan's School

Culture

Christ Church, Killruddery House, Mermaid Arts Centre

Retail

AK Audio, Anna Schu, Boots Chemists, Bray Photo Lab, Coffee'n'Treats, Costello Opticians, Dargle Tyres, Doherty Books, Everest Cycles, Fab Framing, Fashion Flowers, Finnbees, Get Fresh, Holland's Off Licence, Hygienic Barber, Milan & Co., Mitch's Bouncy Castles, Mrs. Maguire's Sweet Shop, O'Brien's Fine Wines, Oxfam, Planet Sound, Richard Kelly Curtains,

**MAKE BRAY A BETTER
PLACE TO LIVE , WORK
AND PLAY**

Shane Rowan, Studio 54, Superquinn, Tansey & Company, Tesco, The Larder, Valentine's Community Shop

Voluntary/Sporting

Bray Bowling Club, Bray Chamber of Commerce, Bray Emmets, Bray Head Residents' Association, Bray Lakers, Bray Sailing Club, Civil Defence, Living Life Counselling, Sa Bhaile, Seacrest Residents' Association, Shop Local Committee, Wicklow Lawn Tennis Club

Tourism & Hospitality

Barracuda, Bray Town Council, Finnegan's Coaches, Holland's Bar & Lounge, Katie Gallagher's, Martello, Ocean Restaurant, Sea Life, Stack's Bar